F 6857-A (Pages : 2) Reg. No.....

Name.....

B.VOC. DEGREE EXAMINATION, FEBRUARY 2020

Second Semester

TH2ST11—PRINCIPLES AND PRACTICES OF TOURISM—II

(For B.Voc. Programme in Tourism and Hospitality Management)

[2018 Admissions—2014 Admissions]

Time : Three Hours Maximum : 80 Marks

Part A (Short Answer Questions)

Answer **all** *questions.*

Each question carries 1 *mark.*

1. State the meaning of tourism demand.
2. Define Tourists.
3. Expand FTA.
4. Name any *four* states most visited by foreign tourist.
5. Define tourism planning.
6. What is Leisure time ?
7. What is tourism destination ?
8. Define Mass tourism.
9. Define Tourism policy.
10. What is carrying capacity ?

(10 × 1 = 10 marks)

Part B

Write short notes on any **eight** *questions.*

Each question carries 2 *marks.*

11. What is the social impact of tourism ?
12. Define adventure tourism.
13. State the meaning of tourist motivations.
14. What are types of tourism in India ?

Turn over

15. What are purposes of travel ?
16. What are tourism growth factors ?
17. What are problems of tourism ?
18. Bring out the characteristics of tourism resources.
19. How climate change impact to tourism ?
20. State the objectives of tourism policy.
21. How the tourism objectives can be achieved ?
22. Give the essence of tourism planning.

(8 × 2 = 16 marks)

Part C

Write short answers on any **six** *questions.*
Each question carries 4 *marks.*

23. Describe the characteristics of tourism demand.
24. What are factors affecting tourism demand ?
25. Explain the types of tourists.
26. Describe the benefits of tourism.
27. Explain the types of tourist attractions.
28. State the growth of tourism.
29. Explain about the future prospects of Indian Tourism.
30. Describe the barriers of tourism planning.

(6 × 4 = 24 marks)

Part D

Write essays on any **two** *questions.*
Each question carries 15 *marks.*

31. Illustrate travel motivators.
32. Explain the tourism industry in India.
33. Explain the factors affecting the development of tourism.
34. Explain the advantage of cross-section analysis.
35. Elucidate the statement "Tourism promotes national integration".

(2 × 15 = 30 marks)